

For the LOVE of the GAME

2024 Clarington Minor Lacrosse Association Sponsorship Opportunities

Brandon Gomes 416-605-6402 sponsorship@claringtonminorlacrosse.com



Partner with Clarington Minor Lacrosse

The Clarington Minor Lacrosse Association (CMLA) is not just about lacrosse, it is about COMMUNITY. There's no better way to build a community than helping our kids come together, meet their neighbours, make new friends, learn new skills and have fun. Partnering with the CMLA will gives your business exposure to a large membership base which represents every area of our great municipality.

Our Association offers lacrosse programs for kids ages 3 – 18, boys and girls that includes all levels of competitive play. Our association offers a variety of different direct to consumer communication opportunities for your business.

- Email communication base with over 650 families.
- Growing social media accounts with over 2800 followers across all platforms.
- A dedicated Social Media Director to ensure you are promoted to our members over our social media accounts.
- A Lacrosse Tournament that brings in over 800 participants and their families taken place the week of July 12,, 2024.
- Exposure to the following communities Courtice, Bowmanville, Newcastle, Orono, Port Perry, Port Hope and Millbrook

We are reaching out to you and your organization to help us give all children the opportunity to play and strengthen our community.



We are open to all levels of sponsorship Please explore the attached Reach out for customized sponsorship



Rep Team Sponsorship Gold - \$750 per Division

- Company name, logo and link to your company's website on CMLA website.
- Company name, logo and link to your company's website will be promoted on CMLA Facebook Page and Instagram page.
- Invitation to Sponsor Appreciation game.
- Company Logo on Jerseys
- Dan Greer Clarington Tournament (July 2024)
 company logo and link on all weekend promotion
- Team Photo provided

U9 (7 - 8 Years)
U11 (9 - 10 Years)
U13 (11 - 12 Years)
U15 (13 - 14 Years)
U17 (15 - 16 Years)



House League Sponsorship Silver - \$500

- Company name, logo and link to your company's website on CMLA website.
- Company name, logo and link to your company's website will be promoted on CMLA Facebook Page and Instagram page.
- Invitation to Sponsor Appreciation game.
- Dan Greer Clarington Tournament (July 2024)
 company logo and link on all weekend promotion
- Team Photo provided



House League Sponsorship Bronze - \$300

- Company name, logo and link to your company's website on CMLA website.
- Company name, logo and link to your company's website will be promoted on CMLA Facebook Page and Instagram page.
- Invitation to Sponsor Appreciation game.
- Team Photo provided



Player of the Week - weekly gift

- Business to provide "Prize" to the Player of the Week for each week of the house league season. (10 weeks).
- Company name, logo and link to your company's website on CMLA website
- Company name will receive weekly social media shout outs with the Player of the Week.



Social Media Shout Outs - \$75 per post

- Company name, logo and link to your company's website on CMLA website
- Company name will receive 1 social media post on each of CMLA's social platforms as a sponsor.



CORPORATE SPONSORSHIP INFORMATION Silver Bronze Player of the week Weekly Social Other Gold Sponsor Name (as you wish it to appear on all communication) **Contact Name** Address Phone # Email Address Website Address **Total Amount Enclosed**



Please mail your cheque and this form filled out to:Clarington Minor Lacrosse AssociationP. O. Box 403 Bowmanville, Ontario L1C 3Z2Attention: Brandon Gomes

e-transfer can also be made to: payments@claringtonminorlacrosse.com